# STANDARD &POOR'S

# **R**atings**D**irect<sup>®</sup>

May 16, 2008

# Research Update: Italcementi And Subsidiary Ciments Français Downgraded To 'BBB', Off Watch Neg; Outlook Stable

#### **Primary Credit Analyst:**

Xavier Buffon, Paris (33) 1-4420-6675;xavier\_buffon@standardandpoors.com

#### Secondary Credit Analyst:

Sabine Gromer, London (44) 20 7176 6010;sabine\_gromer@standardandpoors.com

# Table Of Contents

Rationale

Outlook

**Ratings** List

#### www.standardandpoors.com/ratingsdirect

### **Research Update:**

# Italcementi And Subsidiary Ciments Français Downgraded To 'BBB', Off Watch Neg; Outlook Stable

## Rationale

On May 16, 2008, Standard & Poor's Ratings Services lowered its long-term corporate credit ratings on Italcementi, the world's fifth-largest cement manufacturer, and its 79%-owned subsidiary Ciments Français S.A., to 'BBB' from 'BBB+'. The outlook is stable.

At the same time, all the ratings were removed from CreditWatch with negative implications, where they had been placed on Feb. 1, 2008. The 'A-2' short-term rating was also affirmed.

The downgrade follows a combination of worse-than expected-drops in Italcementi's performance in Italy and the U.S. and very aggressive debt leverage at its Italian operations. Together, these factors translate into weaker-than-anticipated credit metrics. We believe that the structural industry challenges and sharp economic deceleration currently seen in Italy, together with overall steady investments, will prevent any significant rebound in performance over the next two to three years. The recent investigations of Italcementi's subsidiary Calcestruzzi have had no significant impact on Italcementi so far, but we will closely monitor any future legal or economic ramifications. Although Ciments Français' stand-alone creditworthiness continues to be much stronger than that of Italcementi, the ratings on the French subsidiary are capped by those on its parent.

The ratings reflect the group's solid market positions, large scale, broad geographic diversity, and healthy cash flow generation. Constraints are the group's moderate financial policy, heavy capital spending, weak margins in Italy, and exposure to cyclical end-markets and continuously soaring energy prices.

With €6 billion in revenues in 2007, the group has strong positions in Italy and France (which together account for about one-half of revenues), as well as in several high-margin areas around the Mediterranean, the northeastern U.S., and a number of Asian countries. After industry-wide record results posted in 2006, the group's performances weakened in 2007, and first-quarter 2008 saw a 3% organic decline in revenues. Near-term volume prospects are negative in mature areas, but still healthy in most emerging markets, which accounted for roughly 40% of EBITDA last year. Steady price increases continue to be passed across the geographic portfolio, cushioning the adverse impact of weaker volumes in mature markets and cost inflation. Despite the unfolding cyclical downturn in several markets, we believe the group will continue to generate robust cash flows, underpinned by its solid positions, overall healthy EBITDA margins, near the mid-20 percent mark, and cost streamlining.

Funds from operations (FFO) should therefore cover a large part of future

growth capital spending, but we think that Italcementi's hefty investments will prevent any recovery in credit metrics in the next three years. In addition to capital spending on efficiency and new capacities, we anticipate regular, albeit more moderate, acquisitions given the group's active participation in industry consolidation and strategic targeting of an increased presence in Middle Eastern and Mediterranean markets. We do not expect a one-off buyout of Ciments Français' minority interests, but we expect steady purchases of free float stock.

#### Short-term credit factors

The short-term rating is 'A-2'. Liquidity continues to be solid, underpinned by structurally ample, committed, and undrawn bank lines. Italcementi has  $\[eq:2.4]$ billion in essentially multiyear lines, comprising  $\[eq:550]$  million lines at parent Italcementi SpA and  $\[eq:endermines]$  billion at Ciments Français S.A. (including a  $\[eq:700]$  million syndicated facility due in 2012). This largely covers total short-term debt of  $\[eq:endermines]$  billion, as well as the next few years' maturities, which are in the  $\[eq:endermines]$  million range over 2009-2012 at Ciments Français, minimal at Italcementi SpA in 2009-2010 and in the  $\[eq:endermines]$  million range in 2011-2012. When present, debt covenants provide ample headroom, and there are no rating triggers. In addition, the group's flexibility is further supported by robust cash flow generation, although this will be absorbed by heavy discretionary capital expenditures in the coming years, and very good access to debt markets.

The net cash situation and the relatively liquid and diversified portfolio of the family-owned holding company Italmobiliare provide Italcementi with potential flexibility on dividend payments, and offset limitations that family shareholding structures typically have on access to new equity.

# Outlook

The stable outlook reflects our expectation that the adjusted ratio of FFO to debt will hover close to 30% on a consolidated level. The group's solid positioning, large scale, and broad diversity should underpin continuous, solid cash generation, despite cost pressures and cyclical end-markets. Ratings downside could come from aggressive debt-funded acquisitions. In this high-fixed-costs industry, severe price disruptions in key markets can also severely impair cash flows, but at this stage we expect firm pricing in most of the group's markets. Still, the impact of considerable capacity additions foreseen in emerging economies will need close monitoring in about five years.

From

# **Ratings List**

Italcementi

Corporate credit rating

To

BBB/Stable/A-2 BBB+/Watch Neg/A-2

Ciments Français S.A.

Corporate credit	rating	
	BBB/Stable/A-2	BBB+/Watch Neg/A-2
Senior unsecured	debt	
	BBB	BBB+/Watch Neg
Commercial paper		
	A-2	A-2/Watch Neg

#### **Additional Contact:**

Industrial Ratings Europe;CorporateFinanceEurope@standardandpoors.com

Ratings information is available to subscribers of RatingsDirect, the real-time Web-based source for Standard & Poor's credit ratings, research, and risk analysis, at www.ratingsdirect.com. It can also be found on Standard & Poor's public Web site at www.standardandpoors.com; select your preferred country or region, then Ratings in the left navigation bar, followed by Credit Ratings Search. Alternatively, call one of the following Standard & Poor's numbers: Client Support Europe (44) 20-7176-7176; London Press Office Hotline (44) 20-7176-3605; Paris (33) 1-4420-6708; Frankfurt (49) 69-33-999-225; Stockholm (46) 8-440-5914; or Moscow (7) 495-783-4017. Members of the media may also contact the European Press Office via e-mail on: media\_europe@standardandpoors.com.

Copyright © 2008, Standard & Poors, a division of The McGraw-Hill Companies, Inc. (?S&P?). S&P and/or its third party licensors have exclusive proprietary rights in the data or information provided herein. This data/information may only be used internally for business purposes and shall not be used for any unlawful or unauthorized purposes. Dissemination, distribution or reproduction of this data/information in any form is strictly prohibited except with the prior written permission of S&P. Because of the possibility of human or mechanical error by S&P, its affiliates or its third party licensors, S&P, its affiliates and its third party licensors do not guarantee the accuracy, adequacy, completeness or availability of any information and is not responsible for any errors or omissions or for the results obtained from the use of such information. S&P GIVES NO EXPRESS OR IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE. In no event shall S&P, its affiliates and its third party licensors be liable for any direct, indirect, special or consequential damages in connection with subscriber?s or others? use of the data/information contained herein. Access to the data or information contained herein is subject to termination in the event any agreement with a third-party of information or software is terminated.

Analytic services provided by Standard & Poor's Ratings Services (Ratings Services) are the result of separate activities designed to preserve the independence and objectivity of ratings opinions. The credit ratings and observations contained herein are solely statements of opinion and not statements of fact or recommendations to purchase, hold, or sell any securities or make any other investment decisions. Accordingly, any user of the information contained herein should not rely on any credit rating or other opinion contained herein in making any investment decision. Ratings are based on information received by Ratings Services. Other divisions of Standard & Poor's may have information that is not available to Ratings Services. Standard & Poor's has established policies and procedures to maintain the confidentiality of non-public information received during the ratings process.

Ratings Services receives compensation for its ratings. Such compensation is normally paid either by the issuers of such securities or third parties participating in marketing the securities. While Standard & Poor's reserves the right to disseminate the rating, it receives no payment for doing so, except for subscriptions to its publications. Additional information about our ratings fees is available at www.standardandpoors.com/usratingsfees.

Any Passwords/user IDs issued by S&P to users are single user-dedicated and may ONLY be used by the individual to whom they have been assigned. No sharing of passwords/user IDs and no simultaneous access via the same password/user ID is permitted. To reprint, translate, or use the data or information other than as provided herein, contact Client Services, 55 Water Street, New York, NY 10041; (1)212.438.9823 or by e-mail to: research\_request@standardandpoors.com.

Copyright © 1994-2008 Standard & Poors, a division of The McGraw-Hill Companies. All Rights Reserved.

5